



**BEST IN CLASS  
AWARD 2026**



**TERMS AND CONDITIONS**

[best-in-class-award.de](https://best-in-class-award.de)

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# electricar - BEST IN CLASS

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electricar, the magazine for the mobility of the future, in cooperation with the Institute for New Mobility, honors the best electric models across all categories. BEST IN CLASS is the specialized award for electric cars. From small cars to the luxury class, outstanding electric vehicles are awarded.

A jury of renowned experts selects the winners by evaluating all electric cars available in Germany based on their specifications. The focus is on efficiency and sustainability, as well as performance, comfort, and quality.



# Submission Categories

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Companies can apply in multiple categories related to electromobility.

- **Best Electric Car for Families**
- **Best Electric Car for Fleets**
- **Best Electric City Car**
- **Best Electric Car Design**
- **Newcomer of Electromobility**
- **Pioneer of the Mobility Transition**

In the first four categories, companies can submit new electric vehicles that are available for sale or lease in Germany. The “Newcomer of Electromobility” category allows the nomination of companies and brands, while the “Pioneer of the Mobility Transition” category is for electromobility projects beyond electric cars.

# Submission Process

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To participate in the award, the submission form must be completed at [www.best-in-class-award.de/formular-einreichen](http://www.best-in-class-award.de/formular-einreichen).

Please note that the information, images, and text material provided in your application may be used for jury deliberations and potential publication if awarded. An automated confirmation of your application will be sent.

After submission, your entry will be reviewed. Once approved and nominated, you will receive a notification (this process can take up to 7 business days).

Each category will have multiple finalists and one winner selected by the jury.

The jury reserves the right to reassign or reject submissions. The jury may introduce additional categories if needed.

An optional comprehensive service package can be purchased to enhance visibility and reach.

**Submission Deadline: May 31, 2025**

# Nominee/Finalist Service Package

Using the BEST IN CLASS Award as a communication tool helps highlight your engagement and contribution to the mobility transition. An optional service package can be purchased to increase visibility.

Service „Nominee/Finalist“	free	large
Submission	✓	✓
Application Review	✓	✓
Invitation to the Award Ceremony	✓	✓
„Nominated“ Seal License (for use in marketing channels, valid 1 year)	✓	✓
1/2 Page Advertorial in electricar Special Edition 2/25 (Best in Class Focus)		✓
Advertorial in electricar Newsletter		✓
Nomination Feature on electricar.io		✓
Nomination Feature on LinkedIn		✓
1/2 Page Advertisement in electricar Special Edition 2/25		✓
If awarded as a „Finalist“: „Finalist“ Seal License (valid for 1 year)		✓
<b>Cost per model/project</b>	<b>0,00 €</b>	<b>2.900,00 €</b>
<b>Cost for „Pioneer of the Mobility Transition“/Project</b>	<b>0,00 €</b>	<b>1.740,00 €</b>

# Class Categories

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In addition to submission categories, there are classification categories, which do not require a submission. The selection process is as follows: All electric cars available in Germany are assigned to categories based on specifications, evaluated by a high-profile jury, and awarded and published by electricar magazine. The basis for this classification is the electric car database:

[www.elektroautodatenbank.com](http://www.elektroautodatenbank.com).

The best electric vehicles will be recognized in the following categories:

- **Small/Compact Cars**
- **Compact Class**
- **Mid-Size Class**
- **Upper Mid-Size Class**
- **Luxury Class**

Nominees will be informed and also have the option to purchase additional service packages.

# Jury Members

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The expert jury consists of industry leaders, scientists, and media representatives. These renowned specialists in electromobility actively drive the energy and mobility transition forward. Readers of electricar can also participate in the voting process.

All jury members are listed at:  
[www.best-in-class-award.com/jury](http://www.best-in-class-award.com/jury).





# Publication & Award Ceremony

All award winners will be announced and honored at a major event at the e4 Festival on October 17, 2025, at Hockenheimring. Photos and impressions from the previous year's event can be found at:

[www.best-in-class-award.com/winner](http://www.best-in-class-award.com/winner).

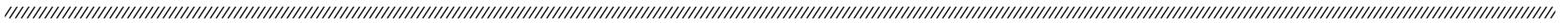


# Exhibition Vehicle

Award-winning vehicles will be exhibited at the BEST IN CLASS Award Ceremony on October 17, 2025. Winning companies must provide the corresponding vehicle for the event at Hockenheimring.



# Winner Service Package



Highlight your award as a way to showcase your contribution to the mobility transition. An optional service package is available to boost visibility.

Service	free	small	large
Invitation to the Award Ceremony	✓	✓	✓
Personalized Certificate	✓	✓	✓
On-Stage Award Presentation / 2-Min Speech	✓	✓	✓
Award Trophy	✓	✓	✓
Advertorial in electricar Newsletter		✓	✓
Winner Feature on electricar.io (incl. images & description)		✓	✓
Winner Feature on LinkedIn (incl. images & description)		✓	✓
2/1 Page Advertorial/Interview in electricar Best in Class Edition			✓
Video Sequence in Promotional Video (3 sec)			✓
erection Rollup/Beach Flags at Award Ceremony (2 pieces)			✓
Photoshoot with Winning Model			✓
<b>Cost per model/project</b>	<b>0,00 €</b>	<b>2.990,00 €</b>	<b>6.990,00 €</b>
<b>Cost for „Pioneer of the Mobility Transition“/Project</b>	<b>0,00 €</b>	<b>1.990,00 €</b>	<b>4.990,00 €</b>

# Awards & License

After the awards are finalized, winners have the option to purchase a license to use the "ELECTRICAR - BEST IN CLASS 2026" seal for marketing purposes.

This distinction helps position your company as a quality leader in electromobility, fostering trust among customers.

For details, refer to the **Winner and Nominee/ Finalist** Service Packages.



**Terms of Use and Prices Available Upon Request**

# Contact Information

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**Franziska Pointner**

CEO, CDA Verlag GmbH

Project Lead

BEST IN CLASS Award

[f.pointner@cda-verlag.com](mailto:f.pointner@cda-verlag.com)



**Armin Grasmuck**

Editor-in-Chief electricar

[a.grasmuck@cda-verlag.com](mailto:a.grasmuck@cda-verlag.com)



**Matthias Groher**

Managing Director

Institut Neue Mobilität

[matthias.groher@institut-nm.de](mailto:matthias.groher@institut-nm.de)

**Editorial Team electricar:**

Email: [best-in-class@electricar.io](mailto:best-in-class@electricar.io)

Phone: +49 152 04442737